|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Template** | **Brainstorm**  **& idea prioritization**  Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.  **10 minutes** to prepare  **1 hour** to collaborate  **2-8 people** recommended | **Before you collaborate**  A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.  **10 minutes**  **Team gathering**  **A**  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.   1. **Set the goal**   Think about the problem you'll be focusing on solving in  the brainstorming session.   1. **Learn how to use the facilitation tools**   Use the Facilitation Superpowers to run a happy and  productive session.  [**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers) | **1**  **Define your problem statement**  What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.  **5 minutes**  **PROBLEM**  **How might we [your problem statement]?**  **Key rules of brainstorming**  To run an smooth and productive session | **2**  **Brainstorm**  Write down any id that address your  **10 minutes**  VIJI  Iot based ideas  cost will be  user reduced effective  area of the i  ideas can be c  belongs to  the calculated e  knowledge  **VASANTHAPRIIYA**  analysics will be accurate | | eas that come to mind **TIP**  problem statement. You can select a sticky note  and hit the pencil [switch to sketch] icon to start drawing!  **SELVAPRIYA**  user can upload the image to access dameges  globally used car cost will  for the be easily  environment estimated  nsurance visual it save the time  ompany examination user time  get can be used with performance  fficently effectively  **SARANYA**  market trends  it have some with this can of the be effective  techniques for user and  companyes | | **3**  **Group ideas**  Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.  **20 minutes** | **4**  **Prioritize**  Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.  **20 minutes** | | in this prpject fully automated techniques can be implemented  moderate to the environment | **After you collaborate**  You can export the mural as an image or pdf to share with members of your company who might find it helpful.  **Quick add-ons**   1. **Share the mural**   **Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.   1. **Export the mural**   Export a copy of the mural as a PNG or PDF to attach to  emails, include in slides, or save in your drive.  **Keep moving forward**  **Strategy blueprint**  Define the components of a new idea or strategy.  [**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)  **Customer experience journey map** |
| **TIP**  Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. |
|  | we will some of the ai  recieve the model can be  used in this  information project |
|  | [**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co) |  | Stay in topic. Encourage wild ideas.  Defer judgment. Listen to others.  Go for volume. If possible, be visual. |  | replacement it can be used  can be analyses with  reduced the percentage | most effecien for the insurance companys | its used to it can be  identify the neural classified  locations network into some  types |  | **Importance** a fi  If each of these i  tasks could get done without any difficulty or cost,  which would have the most positive impact?  analyse the whole damages in the car  **Fe**  Regardless of their im feasible than others? (Co | | rst step of nsurances  can be noticed  **asibility**  portance, which tasks are more st, time, effort, complexity, etc.) | Understand customer needs, motivations, and  obstacles for an experience.  [**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)  **Strengths, weaknesses, opportunities & threats**  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  [**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)  [**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co) |
|  | |  | |
|  | **Need some inspiration?**  See a finished version of this template to kickstart your work.  [**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9) |  |  |  | |  | |  |  | |  |  |
|  |  |
|  | |

